AI consulting · Switzerland and Zurich

AI consulting for SMEs: what you get and how it works

We help small and mid-sized companies use artificial intelligence where it creates real value: from the first use case through a pilot to rollout. Pragmatic and revDSG-compliant. You do not need an AI department of your own for this.

Where SMEs typically start

Usually not with a big strategy, but with one visible problem: an inbox nobody manages to sort properly anymore, a knowledge base nobody can find anything in, or a task that eats the same manual hours every week. Typical first projects are automating a single workflow (for example pre-qualifying enquiries or generating quotes from templates), choosing the right AI tools for your existing systems, or a searchable internal knowledge base.

Our services

- **AI strategy.** We analyse your processes and develop a prioritised roadmap: where AI applies, in what order and with what expected benefit.
- **Choosing and introducing tools.** We integrate language models and AI tools meaningfully into your existing systems. We are tool-independent and choose by task.
- **Workflow automation.** Recurring, manual processes get automated, from document processing to customer enquiries and internal routine tasks.

If a solution has to be built, our development team takes it on.

Process

1. **Free initial conversation.** We listen to which processes cost time today and assess where AI can realistically help.
2. **Short analysis of your starting point.** What data exists, which systems are involved, and which use case offers the biggest, quickest visible benefit? Daniel Giebelhaus does this analysis personally.
3. **Tightly bounded pilot project.** A single use case, tested with a small group before it is extended.
4. **Rollout and training.** If the pilot shows the expected value, rollout follows into further areas, together with training for your team so the solution lands in everyday work instead of staying on paper.

What you get

- A short analysis of your starting point
- A prioritised roadmap with order and expected benefit
- A pilot that makes the benefit visible before large investment
- Training and support for your team
- Data protection from day one: a clean revDSG and GDPR basis, suitable data locations and clear rules on which data may go into which tools

> **Please note.** The data protection points do not replace legal advice for an individual case. The actual proposal follows only after the free and no-obligation initial conversation.

Free initial conversation

Together we look at where AI creates the greatest, realistic value in your company and sketch the first steps. Free and no-obligation. The free AI check also shows in about two minutes where AI can start in your business.

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